

BONDUE CAMP ORGANISING COMMITTEE 2020

Bondue Camp is one of SMU Bondue's summer highlights, that freshmen wouldn't want to miss! It seeks to help our newly-matriculated freshmen integrate into a new chapter of their lives in SMU, while forming close friendships and lasting memories.

If you would like to play an active role in elevating freshmen experience, join us by being part of Bondue Camp 2020 Organising Committee! You can look forward to working with like-minded Bonduers and developing your leadership skills. If you want to have an unforgettable summer experience, hurry and sign up today!

KEY DATES

FIRST GENERAL MEETING: 30 APRIL

ORGANISING COMMITTEE CAMP: 1 - 3 JUNE

FRESHMEN EXPERIENCE DAY: 6 JUNE

MOCK CAMP: 18 - 21 JUNE

RUN 1: 14 - 17 JULY

RUN 2: 24 - 27 JULY

DEPARTMENT

LEARNING OUTCOMES

ADMINISTRATION

- Develop and execute efficient administrative processes
- Facilitate with administrative matters (E.g. venue bookings)
- Responsible for collecting and organising information of 600+ freshmen over 2 runs
- Plan manpower allocation of organising committee members for Freshmen Experience Day

CORPORATE RELATIONS

- Source for value-adding sponsorships for Bondue Camp 2020
- Work together and maintain a good relationship with Bondue's long term sponsors
- Source and liaise with vendors for food and beverages to be provided in Bondue Camp 2020

MARKETING & COMMUNICATIONS (MARCOM)

- Develop ideas for the theme of Bondue Camp 2020
- Design promotional materials such as EDMs, social media posts and video montages, as well as merchandise such as camp T-shirt and Name Tents
- Ensure proper photography and videography coverage of camp
- Generate publicity and outreach for the camp

PROGRAMMES

- Plan key programmes and facilitate flow of activities throughout the camp
- Design games and activities for the camp
- Manage the logistical needs for the entire duration of the camp

KEY TAKEAWAYS

- Conceptualise end-to-end camp experience
- Get behind the scenes of planning a camp and learn the operations
- Form memorable and long lasting friendships with organising committee, facilitators, and incoming freshmen
- Enhance your interpersonal skills through working with various groups of people
- Be part of our Bondue family and spread the Bondue spirit to incoming freshmen!

**BE PART OF THE BONDUE FAMILY
SIGN UP NOW**

smu.sg/BCAMPOC2020

HAVE MORE QUESTIONS?

MESSAGE US ON INSTAGRAM:
@SMUBONDUE

EMAIL US:
BONDUERS@SA.SMU.EDU.SG